Agenda Item No: 9

CITY OF WOLVERHAMPTON COUNCIL	Cabinet Meeting 16 September 2015			
Report title	People Directorate Prevention Values and Principles			
Decision designation	AMBER			
Cabinet member with lead responsibility	Councillor Sandra Samuels Public Health and Wellbeing			
Key decision	No			
In forward plan	No			
Wards affected	All			
Accountable director	Linda Sanders, People Directorate			
Originating service	Public Health			
Accountable employee(s)	Ros Jervis Glenda Augustine	Wellbeing Consultant in Public I	nsultant in Public Health	
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Report has been considered by	People Leadership Team Public Health Senior Management Team People Leadership Team		10 August 2015 3 September 2015 7 September 2015	

Recommendation for action or decision:

The Cabinet is recommended to:

1. Approve the proposed People Directorate Prevention Values and Principles listed below:

Overarching Values

The People Directorate is committed to:

- commissioning services that promote the prevention agenda, complying with The Care Act 2014 requirements, the *Charter for Wolverhampton* and relevant National Institute of Health and Care Excellence (NICE) guidance
- working in partnership with key stakeholders and the local community to commission services that address and reduce identified population need, with a focus on prevention

This report is PUBLIC [NOT PROTECTIVELY MARKED]

Overarching Principles

The services commissioned by the People Directorate will:

- Promote the physical, mental and emotional wellbeing of the individual needing care and their carer, recognising where brief interventions may prevent, reduce or delay the need for health and social care support.
- Provide services that reduce and delay the demand for health and social care services through targeted early support for individuals and their carers.
- Specify defined opportunities to offer preventative services, where possible and or/plans to incorporate prevention into service delivery.
- Deliver quantifiable outcomes that demonstrate a measurable contribution to the prevention agenda
- Work with individuals, families and carers to build resilience and enhance social integration to maintain independence and support the development of stronger family units and communities

1.0 Purpose

1.1 The purpose of this report is to present a set of principles and values that will promote the prevention agenda across all services commissioned by the People Directorate.

2.0 Background

- 2.1 The Care Act 2014 includes a chapter on delaying and preventing the demand for care and support services with a requirement to develop local approaches to prevention.
- 2.2 The Wolverhampton Care Act Implementation Board has clearly identified how the Council is responding to the duty to prevent needs for care and support for the wider population by promoting an independence programme.
- 2.3 The transformation of children's services, with the integration of key professionals all adopting a 'Think Family' approach, clearly requires a focus on prevention. The implementation of the Children, Young People and Family Plan requires the adoption of preventative interventions to achieve the medium and long-term outcomes.
- 2.4 The Public Health and Wellbeing Service recently undertook an evidence based review of effective interventions to address smoking, obesity, physical inactivity, substance misuse and poor mental health and wellbeing. This resulted in the development of a Public Health lifestyle risk prevention strategy which has informed a lifestyle risk prevention plan across the life course for the Director of Public Health Annual Report 2014/15.
- 2.5 In November 2013 there was a joint publication by NHS England and Public Health England, *A Call To Action: Commissioning for Prevention*, presenting a framework for embedding prevention into the commissioning process. Whilst primarily focused on the prevention of health related conditions, the document clearly indicates that chronic disability and the related subsequent demand for health and social care resources can be prevented. This can be achieved through addressing lifestyle risk factors as detailed in the Director of Public Health Annual Report 2014/15 and commissioning services that promote the prevention agenda.
- 2.6 The Commissioners within the People Directorate wish to contribute to the achievement of good health and social care outcomes for the population by recommending adoption of a set of overarching values and principles for prevention that will inform the services commissioned. This will ensure a consistent approach to commissioning for prevention across the Directorate.
- 2.7 It is acknowledged that there is *A Charter for Wolverhampton* that outlines five key principles that will underpin the commissioning and procurement activities with key partners in the City. The People Directorate Prevention Values and Principles seek to explicitly outline the duty to commission services that address the need to prevent, reduce and delay the need for health, care and support.

3.0 **People Directorate Prevention Values and Principles**

3.1 In alignment The Care Act 2014 and *A Call To Action: Commissioning for Prevention*, it is proposed that the People Directorate adopts two overarching values, underpinned by five core principles to support the prevention agenda.

3.2 Proposed Overarching Values:

The People Directorate is committed to:

- commissioning services that promote the prevention agenda, complying with The Care Act 2014 requirements, the *Charter for Wolverhampton* and relevant National Institute of Health and Care Excellence (NICE) guidance
- working in partnership with key stakeholders and the local community to commission services that address and reduce identified population need, with a focus on prevention

3.3 Proposed Core Principles:

The services commissioned by the People Directorate will:

- Promote the physical, mental and emotional wellbeing of the individual needing care and their carer, recognising where brief interventions may prevent, reduce or delay the need for health and social care support.
- Provide services that reduce and delay the demand for health and social care services through targeted early support for individuals and their carers.
- Specify defined opportunities to offer preventative services, where possible and or/plans to incorporate prevention into service delivery.
- Deliver quantifiable outcomes that demonstrate a measurable contribution to the prevention agenda
- Work with individuals, families and carers to build resilience and enhance social integration to maintain independence and support the development of stronger family units and communities
- 3.4 The overall aim is that the prevention values and principles inform the commissioning process and providers adhere to these requirements which should be an essential local requirement for every service specification.

4.0 Financial implications

4.1 There are no direct financial implications related to this report [NM/02092015/U]

5.0 Legal implications

5.1 There are no anticipated legal implications related to this report. [TS/02092015/H]

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6.0 Equalities implications

6.1 This adoption of prevention principles and values should have a positive impact on service delivery and an equalities analysis will be an integral part of any commissioned services.

7.0 Environmental implications

7.1 There are no anticipated environmental implications of the report.

8.0 Human resources implications

8.1 There are no anticipated human resource implications related to this report.

9.0 Corporate landlord implications

9.1 There are no corporate landlord implications for the Council's property portfolio in relation to this report.

10.0 Schedule of background papers

10.1 The are no supporting papers in relation to this report.